

PLYMOUTH CITY COUNCIL 2025-2027 STRATEGIC PRIORITIES

OUR VISION:

A city where exceptional living, stewardship and service meet!



CITY CENTER REIMAGINED

Outcome: A vibrant hub for living, working, dining and recreating.

Strategies:

- Create thriving spaces that integrate arts, culture and community activation.
- Encourage density in residential housing to support a vibrant mix of unique and diverse restaurants, entertainment, lodging and retail businesses.
- Invest in public infrastructure to enhance parking, walkability, biking, transit access, parks and public safety.
- Seek partnerships that attract, incentivize and support development.



A CONNECTED AND THRIVING COMMUNITY

Outcome: Residents have a safe place to live with high quality infrastructure and recreational opportunities.

Strategies:

- Encourage a variety of housing options for rental and ownership.
- Create opportunities for neighborhood scale commercial nodes and amenities.
- Initiate a Complete Streets design approach to make streets safe, accessible and convenient for all users.
- Adapt public safety services to meet changing community needs.
- Enhance community health and vibrancy through parks and connected trail systems that foster interaction, connection and recreation.



ENVIRONMENTAL STEWARDSHIP

Outcome: Plymouth's environment and natural resources are clean and healthy for future generations.

Strategies:

- Integrate environmentally responsible practices and policies into city functions.
- Execute an Energy Action Plan and a Climate Action Plan.
- Continue progress in the Minnesota GreenStep Cities program.



ECONOMIC STABILITY AND VITALITY

Outcome: A business-friendly environment that fosters economic opportunities and innovation.

Strategies:

- Promote business retention and expansion.
- Support workforce availability through access to housing, transportation and education.
- Continue long range financial forecasting to prepare for future changes and growth.
- Promote Plymouth's businesses, attractions, events, dining, hotels and recreation opportunities.
- Advance a transportation and infrastructure system that supports the local economy.



OPERATIONAL EXCELLENCE

Outcome: A community where residents choose to live, businesses choose to grow, employees choose to work and visitors choose to return.

Strategies:

- Ensure changes and growth in city services and amenities are balanced with the financial impact on the city's current and future taxpayers.
- Preserve Plymouth's identity and invest in arts, culture and community engagement to celebrate what makes Plymouth unique while also embracing progress.
- Continue investments to ensure staff have equitable and competitive pay and benefits to attract and retain a highly productive workforce.
- Develop policies, training, programs and initiatives related to enhancing a workplace culture aligned with the city's CIVIC Values (Customer Focus, Integrity, Visionary, Inclusion and Connections).
- Deliver excellent and responsive customer service across all city functions.